



CONSULTINVEST AWARD FOR ARTE FIERA 2018

Consultinvest, in the occasion of Arte Fiera 2018, supports a recognition to contemporary art with a Prize selecting the work of an emerging or recently rediscovered artist

Consultinvest will be present at the 42nd edition of Arte Fiera, the International Fair dedicated to contemporary art, which will take place in Bologna from 2 to 5 February 2018, promoting a recognition of contemporary art. The Prize will be awarded to the work of an emerging or recently rediscovered artist, as the first work of the company's future collection.

Consultinvest is one of the most dynamic Italian financial realities with an effective transparency and a real independence among its greatest strengths. It focuses on the concrete needs of the investor to whom it offers excellent products, both of its own and of third parties.

The Prize follows the thread of a clear thought about art and market. Art has been and is the first and most widespread global language, a system of constantly evolving signs that progressively talk to everyone all over the world. Today the art market is a real market, even if with its own rules. A path from the client, to the workshop, to the of mediation activity of the gallery, up to the current situation with a connected system of public collections, private collections, auctions and the activity of organized groups and investment funds. The direction of the evolution is clear. The art market has evolved. Now we are witnessing an increase in availability of money that looks for and experiences all types of investment. Above all, the globalization of the capital market influences the development of the market for the works of art. It can be argued that for purchases made in the past price and value will tend to coincide, if the right choices have been made, just as in the purchase of securities on the stock exchange. It can therefore be said that the purchase of a work of art, considered as an investment, is comparable to a zero bond with an indefinite rate and potentially infinite maturity.

Consultinvest Award consists of the purchase of the winning artwork for a maximum value of € 10,000.

Among the jurors of the Consultinvest Award: Enrico Vaccari, Fund Manager Consultinvest SGR; Angela Vettese, artistic director of Arte Fiera; Sonia Raule, collector; Cecilia Matteucci, collector.

The winner will be announced Saturday 3 February at 1 pm at the Champagneria.

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